



# PHOENIX FORWARD »

## HEALTH CARE LEADERSHIP COUNCIL

### Innovation develops the personal health care work force

The region is home to more than 4,500 health care companies that employ more than 195,000 people. The region is ranked 14th in the nation for health care jobs with Phoenix leading the way as the top-ranked city. The region ranks second in availability of a skilled health care workforce. In Arizona, hospitals alone employ more than 80,000 people and contribute \$11.5 billion to the gross state product.

The Greater Phoenix region boasts internationally prominent research and treatment facilities, including Banner M.D. Anderson Cancer Center, Barrow Neurological Institute, Cancer Treatment Centers of America, Mayo Clinic, Phoenix Children's Hospital and Translational Genomics Research Institute (TGen). Fourteen of the region's hospitals are ranked with high-performing specialties and of these, four have one or more nationally ranked specialties.

Innovative collaborations, such as the one between Arizona State University and Mayo Clinic, are advancing personalized medicine and health care delivery for the region and will continue to have a vital impact on the region's economy.

### Who is involved?

*Phoenix Forward's* Health Care Leadership Council is a catalyst for facilitating connections and collaborations which drive business growth and prosperity for the region. The council is made up of industry leaders chaired by Linda Hunt, CEO of Dignity Health of Arizona.

- **Linda S. Hunt**, *Senior Vice President of Operations, President and CEO* Arizona, Dignity Health
- **Dr. Steve Narang**, *CEO*, Banner University Medical Center
- **Peggy Chase**, *President and CEO*, Terros
- **Joseph G. Gaudio, C.P.A.**, *President and CEO*, UnitedHealthcare Community Plan of Arizona
- **Christina Noble**, *Vice President Business Development*, Sonora Quest Laboratories
- **Suzanne Pfister**, *President and CEO*, Vitalyst Health Foundation
- **Teri Pipe, Ph.D., RN**, *Chief Well-Being Officer, Dean and Professor*, ASU, College of Nursing and Health Innovation
- **Matt Sesto**, *Market Vice President of Store Operations*, Walgreens Co.
- **Matt Silverman**, *Vice President and Managing Director*, R&R Partners
- **Carrie Smith**, *Chief Operating Officer*, Foundation for Senior Living
- **Jeff Stelnik**, *Vice President, Strategy, Sales and Marketing*, Blue Cross Blue Shield of Arizona
- **Kip Welch**, *Vice President Talent Acquisition*, Phoenix Children's Hospital
- **Brian White**, *President*, Stryker Sustainability Solutions

### Goals

- Create a stronger talent pipeline by expanding incentives and reducing barriers for medical professionals
- Promote *Wellness AtoZ*, a program of GPCF designed to make the Greater Phoenix region a health destination for talent
- Promote and leverage the region's health care assets, connecting health care providers, payers and educators
- Advocate for policies that strengthen the health care industry

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### CHAIR

**Linda Hunt**

CEO  
Dignity Health  
of Arizona



### VICE CHAIR

**Dr. Steve Narang**

CEO  
Banner University  
Medical Center

**To learn more about** the Phoenix Health Care Sector Partnership or to become involved, contact Economic Development Project Manager, Jocelyn McAlpin at [jmcalpin@phoenixchamber.com](mailto:jmcalpin@phoenixchamber.com).



**GREATER PHOENIX**  
CHAMBER OF COMMERCE

# PHOENIX FORWARD »

## PHOENIX HEALTH CARE SECTOR PARTNERSHIP

### Creating a Healthy Economy

The Phoenix Health Care Sector Partnership (PHCSP) is a collaborative of health care leaders, educational institutions and community partners dedicated to improving health outcomes for the community, strengthening the health system and fostering expansions of health care companies that generate quality job opportunities for the region's residents.

Engagement by participants in the Phoenix Health Care Sector Partnership's initiatives has more than doubled since the City of Phoenix launched the effort in July 2013 and has since come under the aegis of the **Phoenix Forward** Health Care Leadership Council. PHCSP has grown to more than 300 industry and community leaders committed to advancing its priorities: **enhance the talent pipeline and promote the region as a wellness destination.**

### Phoenix health care sector priorities

**Enhance the talent pipeline:** By pinpointing specific workforce needs, identifying changes necessary in workforce training and developing strategies to produce needed health care workers, high-wage jobs will be produced to strengthen the health care system.

#### Strategies

- Data: Identify current and future workforce needs
- Address talent pipeline issues for high-priority occupations, specifically in nursing and behavioral health professions
- Expand graduate medical education opportunities
- Maximize federal funding for loan repayment program

#### Accomplishments

- Expand loan repayment program to cover critical occupations
- Medical Licensure Compact: recognizes licenses of medical professionals from participating states

**Promote the region as a wellness destination:** The *Wellness AtoZ* initiative promotes the region's healthy, active lifestyle and high quality of life in order to attract and retain top talent. *Wellness AtoZ* is a program of the Greater Phoenix Chamber Foundation (GPCF) aimed at helping businesses implement employee wellness programs.



Wellness **AtoZ**

#### Subcommittees

- *Wellness AtoZ* steering committee
- Nutrition, restaurant and grocer
- Wellness challenge
- Change management - Human resources & finance
- Marketing and communications

#### TALENT SUB-COMMITTEE LEAD



#### Marcus Johnson

Director of State Health Policy and Advocacy

Vitalyst Health Foundation

#### WELLNESS SUB-COMMITTEE LEAD



#### Jeff Stelnik

Senior VP of Strategy, Sales and Marketing

Blue Cross Blue Shield of Arizona

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### Partners

