



PHOENIX FORWARD » HEALTH CARE LEADERSHIP COUNCIL

Arizona continues to cultivate the growth of highly skilled talent and advance the delivery of personalized health care and innovation.

The region is home to more than 4,500 health care companies that employ more than 195,000 individuals. The region is ranked 14th in the nation for health care jobs with Phoenix leading the way as the top city for the same. The region ranks second in availability of a skilled health care workforce. In Arizona, hospitals alone employ more than 80,000 people and contributes \$11.5 billion to the gross state product.

The Greater Phoenix region boasts internationally prominent research and treatment facilities, including Banner M.D. Anderson Cancer Center, Barrow Neurological Institute, Cancer Treatment Centers of America, Mayo Clinic, Phoenix Children's Hospital and Translational Genomics Research Institute (TGen). A total of 14 of the region's hospitals are ranked with high-performing specialties and of these, four have one or more nationally ranked specialties.

Innovative collaborations such as the one between Arizona State University and Mayo Clinic are advancing personalized medicine and health care delivery for the region and will continue to have a vital impact on the region's economy.

Who is involved

Phoenix Forward's Health Care Leadership Council is a catalyst for facilitating connections and collaborations which drive business growth and prosperity for the region. The council is spearheaded by Chair Linda Hunt, CEO of Dignity Health of Arizona.

The council leverages existing research, health care assets and expertise to identify and create opportunities for collaboration, identify shortages and cultivate a skilled talent pool to fill those workforce demands, and advocate for public policies that foster industry growth and job creation.

The chair is joined by leaders from prominent research and health care facilities and others who are driving change in the delivery of advanced personalized medicine and innovation, including:

- **Dr. Kote Chundu**, *President and Chief Executive Officer*, District Medical Group
- **Joseph G. Gaudio, CPA**, *President and CEO*, UnitedHealthcare Community Plan of Arizona
- **Susan Goldwater Levine**, *Executive Director*, Hospice of the Valley
- **Dr. Steve Narang**, *CEO*, Banner University Medical Center
- **Suzanne Pfister**, *President and CEO*, Vitalyst Health Foundation
- **Teri Pipe, PhD, RN**, *Dean & Professor*, ASU, College of Nursing & Health Innovation
- **Matt Sesto**, *Market Vice President of Store Operations*, Walgreens Co.
- **Carrie Smith**, *Chief Operating Officer*, Foundation for Senior Living
- **Brian White**, *President*, Stryker Sustainability Solutions

Goals

- Create a stronger talent pipeline.
- Promote wellness.
- Foster innovation through care coordination.
- Promote and leverage the region's health care assets, including medical tourism.
- Advocate for policies that strengthen the industry.



CHAIR

Linda Hunt

CEO

Dignity Health
of Arizona

To learn more about the Health Care Leadership Council, contact **Vice President of Economic Development Jennifer Mellor** at jmellor@phoenixchamber.com.



GREATER PHOENIX
CHAMBER OF COMMERCE

PHOENIX FORWARD » HEALTH CARE LEADERSHIP COUNCIL

#1

Phoenix is **the best city** for health care jobs

#2

Region **ranks second** in availability of a skilled health care workforce.

A total of **14 of the region's hospitals are ranked with high-performing specialties** and of these, four have one or more nationally ranked specialties.





World-class research and treatment facilities:

- Banner M.D. Anderson Cancer Center
- Barrow Neurological Institute
- Cancer Treatment Centers of America
- Mayo Clinic
- Phoenix Children's Hospital
- Translational Genomics Research Institute (TGen)

The University of Arizona College of Medicine

– Phoenix/Health Sciences

- UA Colleges on Campus
 - Medicine – Phoenix
 - Public Health
 - Nursing
 - Pharmacy
- Annual Economic Impact **\$961 million**
equivalent of two  
Super Bowls
- Employment Growth | **7,185 jobs**
- Taxes Generated | **\$44 million**

Arizona: Innovative collaborations advance personalized medicine and health care delivery

The region is continually expanding its existing medical programs such as A.T. Still University, Arizona State University's Biomedical Informatics, Northwestern University and the University of Arizona College of Medicine-Phoenix. These medical programs have vital economic impacts on the region's economy.

Destination medicine

Destination medicine, or traveling for the purpose of obtaining medical treatment, officially became a global industry in 2012. The expected market size is \$100 billion with an annual growth rate between 20-30 percent. Economic growth of this industry is driven by attracting medical tourists from outside of the region. The region is perfectly positioned to develop this segment of health care by leveraging its world-class research and treatment facilities and raising their visibility in the global marketplace.

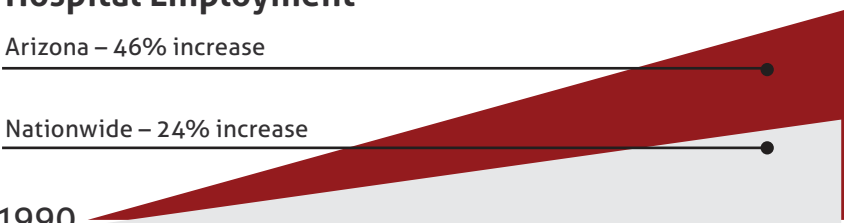
Arizona job growth

Hospital Employment

Arizona – 46% increase

Nationwide – 24% increase

1990



Today



ECONOMIC IMPACT

The health care industry is one of the most innovative, dynamic and impactful drivers of the Greater Phoenix region's economy.



The region is home to more than **4,500 health care companies.**



The region's health care industry employs more than **195,000 people.**

Midwestern University

» economic impact

\$423.2 million

A recent study by Applied Economics shows Midwestern University's program by itself has an estimated \$423.2 million economic impact on the region.