



PHOENIX FORWARD » TRANSPORTATION & LOGISTICS LEADERSHIP COUNCIL

The Greater Phoenix region is a crucial gateway for international commerce, linking businesses to domestic and global markets.

Greater Phoenix is ideally positioned for global business with convenient access to the busy California markets and international trade with Mexico. A robust transportation system that includes highways, rails and bustling Sky Harbor International Airport will continue to foster rich and dynamic trade relationships.

The region is home to more than 2,900 transportation and logistics companies, employing approximately 97,000 people. The air transportation network of Greater Phoenix has a direct annual economic impact of more than \$30 billion, serving more than 42 million passengers and transporting more than 328,000 tons of air cargo annually. Flights from Phoenix travel to 89 locations within the United States and 17 cities internationally including destinations in Norway, Sweden, Greenland, Mexico, India and Canada.

A stronger, more competitive industry is the catalyst for business expansions and the creation of additional highly skilled, high-wage jobs in transportation and logistics companies as well as businesses that depend on a strong transportation network.

Who is involved

Phoenix Forward's Transportation & Logistics Leadership Council explores industry trends and public policy issues that impact critical transportation infrastructure and addresses industry challenges and opportunities. The council is led by Mary Peters, former Director of the Arizona Department of Transportation and former Secretary of the U.S. Department of Transportation, and Karrin Kunasek Taylor, Founder and President of Arizona Strategies.

The council advocates for effective infrastructure investment for the region's transportation, supply chain and logistics industry. The council works collaboratively to boost the region's competitiveness by elevating and driving public dialogue around vital issues impacting funding, road maintenance, congestion management and the movement of people, materials and products by road, air and rail.

The co-chairs are joined by leaders in the transportation, supply chain and logistics sector, including:

- **David Berry**, *Vice President*, Swift Transportation, Inc.
- **Chad A. Freed**, *General Counsel & Executive Vice President of Corporate Development*, Universal Technical Institute, Inc.
- **Alan Maguire**, *President and Principal Economist*, The Maguire Company
- **Shawn Merle**, *Sr. Manager Carrier Contracts*, PetSmart, Inc.
- **David Skinner, P.E.**, *Vice President, Area Operations Manager*, HDR Engineering, Inc
- **Victor D. Vidales III**, *Owner & Founder*, RE/MAX New Heights Realty
- **Marisa Walker**, *Senior Vice President, Strategic Planning / Infrastructure*, Arizona Commerce Authority
- **Jeff Williamson**, *Senior Vice President/Division Manager, Heavy Civil Construction*, Sundt Construction, Inc.
- **Mark Yalung, P.E.**, *Vice President, Arizona Area Manager*, Parsons Brinckerhoff

Goals

- Build the industry's image to strategically enhance infrastructure investments to retain, strengthen and grow existing businesses by:
 - > Increasing public awareness;
 - > Defining criteria for prioritizing high-value projects; and
 - > Supporting transportation funding.
- Advocate for policies that strengthen the industry.



CO-CHAIR

Mary E. Peters

President & CEO

Mary E. Peters
Consulting Group, LLC



CO-CHAIR

Karrin K. Taylor

Founder
and President,
Arizona Strategies

To learn more about the Transportation & Logistics Leadership Council, contact **Vice President of Economic Development Jennifer Mellor** at jmellor@phoenixchamber.com.



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Zoe Richmond
Union Pacific Railroad



"A robust economy benefits from robust multi-modal transportation options. Ongoing advocacy and investment in air cargo, roads and rail will open the door to new economic opportunities."



Trucks deliver **90 percent** of all freight moved within Arizona.

#2

Arizona ranks **second in the nation** in terms of goods shipped by air.



Approximately **70 percent** of companies state that airports are an important factor in future location decisions.

Arizona: A growing transportation and logistics hub

Arizona is uniquely and strategically located as a gateway for international trade. The Southwest region provides a number of advantages that establish Phoenix as a transportation and shipping hub, not only for nearby destinations within Arizona, California, Texas, Mexico and the Southwest, but also for shipping and receiving destinations throughout North America.

Transportation and logistics companies in Greater Phoenix understand the significance of growing the region's role as a Southwest hub for logistics and transportation. Economic development and investment in the sector can provide local, national and global businesses with an improved ability to move goods, services and people.

Arizona job growth

The logistics industry is seen as one that benefits from a highly skilled workforce, but has relatively low costs and regulatory barriers. Phoenix will continue to attract companies who value the advantages the region's growing transportation systems have to offer.

ECONOMIC IMPACT



More than **2,900 transportation and logistics companies** employ approximately **97,000 people**.

The air transportation network of Greater Phoenix

\$30
BILLION

Has a direct annual economic impact of more than **\$30 billion**

Serves more than **42 million passengers**



tons

Transports more than **328,000 tons** of air cargo annually

