

# ECONOMIC DEVELOPMENT INVESTORS



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ATTORNEYS



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## ECONOMIC DEVELOPMENT INSIDER SERIES

Stay in the know on the hottest economic and workforce development trends in Greater Phoenix. The Chamber's bimonthly Economic Development Insider Series will provide you access to the leaders spearheading some of the largest projects in the region. Attendees will walk away with insider knowledge on hot projects and an understanding of the effects these efforts have on our state's economy.

## JOIN US AT AN UPCOMING EVENT!

[www.phoenixchamber.com/EDIS](http://www.phoenixchamber.com/EDIS)

## ECONOMY IN FOCUS NEWSLETTER

Want to stay current on economic trends in Greater Phoenix? The monthly newsletter, Economy in Focus, keeps you informed on major topics of interest and upcoming events.

## SIGN UP TO RECEIVE ECONOMY IN FOCUS:

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## CONTACT US



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**GREATER PHOENIX**  
CHAMBER  
ECONOMIC DEVELOPMENT

# PULSE OF BUSINESS SURVEY & BUSINESS OUTREACH SUMMARY

JULY 2018 – SEPTEMBER 2018



**City of Phoenix**



FOR MORE INFORMATION, VISIT [WWW.PHOENIXCHAMBER.COM/ECONDEV](http://WWW.PHOENIXCHAMBER.COM/ECONDEV)

# PULSE OF BUSINESS SURVEY RESULTS

TOTAL RESPONDENTS = 330

## SUMMARY OVERVIEW

The members of the Greater Phoenix Chamber and eight other valley chambers participated in a Pulse of Business electronic survey in September. This survey provided a unique perspective of how businesses view and are impacted by key state issues. All told, 330 business participated in the survey:

## EMPLOYEE COUNT

- 54% 10 employees or less
- 27.7% 11-100 employees
- 18.9% 101 or more employees
- 14% Didn't disclose employee count

## POLICY IMPACT ON BUSINESS

### TAX CUTS & JOBS ACT

21% positive impact | 76% no impact

### FAIR WAGES & HEALTHY FAMILIES ACT

#### Minimum wage increases

52.1% of businesses over 50 employees reported a negative impact

For one company, minimum wage increase = \$800K (430 employees x 50¢ / hour)

During an in-person visit, one company reported that every 50 cent per hour increase in the minimum wage cost his company of 430 employees approximately \$800,000. Companies are also concerned that future increases will have a more significant impact, especially with wage compaction.

#### Sick leave impacts

56.5% of businesses over 50 employees reported a negative impact

While the survey indicated little impact from the mandated sick leave portion of Prop 206, the in-person visits indicated a much higher negative impact. One employer (distribution center) reported that on one holiday, 75 of their 250 employees took sick leave, which they didn't experience previously.

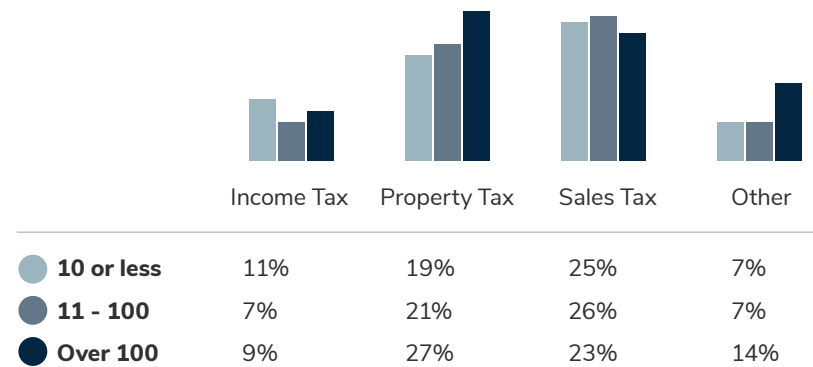
30% of employees out sick on one holiday.



## KEY CHALLENGES BUSINESSES FACE



## SUPPORT OF TAX INCREASES FOR K-12 EDUCATION



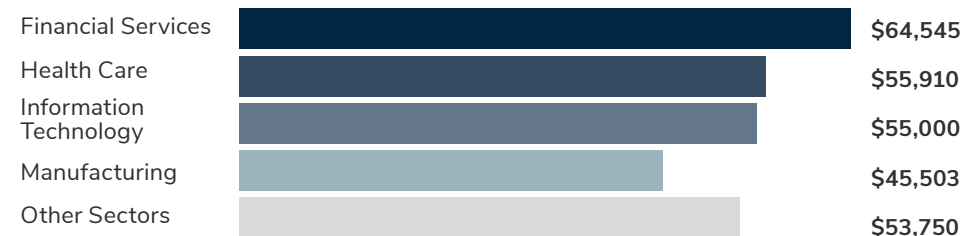
ROUGHLY 63% OF RESPONDENTS SUPPORT A TAX INCREASE; MOST SUPPORT PROPERTY & SALES TAX VS. INCOME TAX INCREASE

## BUSINESS OUTREACH RESULTS

99.9% OF COMPANIES RATED THE BUSINESS CLIMATE AS EXCELLENT OR GOOD

The Greater Phoenix Chamber, along with our partners, the Arizona Commerce Authority, and the City of Phoenix, completed 173 Business Retention & Expansion (BRE) in-person visits during the quarter.

#### Projected average wage of new jobs



ONE COMPANY ALONE IS PROJECTING \$27,500,000 IN ADDITIONAL SALARIES IN 2019. NEW COMPANIES ARE EXPANDING AT THIS RATE EVERY YEAR.

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