

# **Pulse of Business Survey & Business Outreach Summary**

October – December 2019



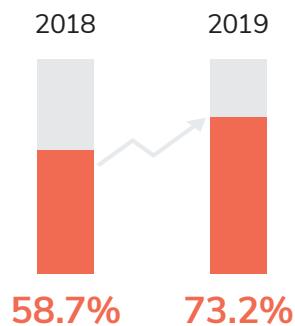
# PULSE OF BUSINESS SURVEY RESULTS

TOTAL RESPONDENTS = 172

## Summary Overview

The members of the Greater Phoenix Chamber and members of eight other Valley chambers of commerce participated in a Pulse of Business online survey in November. The survey focused on workforce demand and employers' general outlook on the economy. Participants provided insightful information into challenges local businesses face when recruiting and retaining employees. All told, 172 businesses participated in the survey.

### Employee Rating



Employers' rating of employees hired in the last year as excellent or good

### Hiring Challenges



of employers experienced "some" or "much" hiring difficulty in 2019

## Employee Count

48.8% 10 employees or less  
33.7% 11-100 employees  
17.5% 101 or more employees

## Employers Can't Find Talent!

### #1 Challenge

Insufficient number of qualified applicants

### #2 Challenge

Lack of relevant work experience in applicants

### #3 Challenge

Lack of employability skills (critical thinking skills, team work, etc.)

## Businesses with between 11-100 employees reported that they:

1. Had more difficulty hiring employees than companies smaller and larger than them
2. Rated the quality of their hires lower than companies smaller and larger than them

## What is the financial impact of the minimum wage increase (from \$8.05 in 2016 to \$12.00 per hour in January 2020) to your company?

"Over \$300,000 in additional payroll so far"

"Significant. We are a non-profit and it is causing us to limit the number of staff for our organization."

"Definitely impacts the business' ability to be profitable. Creates a situation where I might have to consider closing my business."

"Horrible, we have invested in machinery to do the jobs of humans. We are a small company of 200 employees and the January 1st increase will mean an additional \$5,000/week to payroll which does not include payroll taxes, workers compensation, etc."

"Instead of hiring two or three people I can only afford to hire one."

"My part time employees are working fewer hours and I will not be able to hire more full time employees for a long time."

FOR MORE INFORMATION, VISIT [WWW.PHOENIXCHAMBER.COM/ECONDEV](http://WWW.PHOENIXCHAMBER.COM/ECONDEV)

## Lacking Skill Sets vs. Most Demanded Skills



## Businesses are Growing

**77.9%** of employers expect to hire at least one employee in 2020

## BUSINESS OUTREACH RESULTS

**100%** OF RESPONDENTS RATED THE BUSINESS CLIMATE AS EXCELLENT OR GOOD

The Greater Phoenix Chamber completed 24 Business Retention & Expansion (BRE) in-person visits during the quarter.

### Projected average wage of new jobs

Business/ Professional Services		\$45,000
Financial Services		\$50,000
Health Care		\$125,574
Information Technologies		\$130,000
Other Sectors		\$79,343

**91.7%** OF COMPANIES  
VISITED REPORT  
THAT THEY EXPECT  
REVENUES TO  
INCREASE IN 2020.



# ECONOMIC DEVELOPMENT INVESTORS



## ECONOMIC DEVELOPMENT INSIDER SERIES

Stay in the know on the hottest economic and workforce development trends in Greater Phoenix. The Chamber's bimonthly Economic Development Insider Series will provide you access to the leaders spearheading some of the largest projects in the region. Attendees will walk away with insider knowledge on hot projects and an understanding of the effects these efforts have on our state's economy.

## JOIN US AT AN UPCOMING EVENT!

[phoenixchamber.com/edis](http://phoenixchamber.com/edis)

## ECONOMY IN FOCUS NEWSLETTER

Want to stay current on economic trends in Greater Phoenix? The monthly newsletter, Economy in Focus, keeps you informed on major topics of interest and upcoming events.

## CONTACT US



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