



GREATER PHOENIX
CHAMBER

2021
**ANNUAL
REPORT**

A letter From the President



**TODD SANDERS, PRESIDENT & CEO,
GREATER PHOENIX CHAMBER**

What a year! It is hard to believe 15 months have passed since we first closed our physical office doors and transitioned to entirely remote work. While the way we worked in FY21 looked very different than ever before, YOUR Chamber did not slow in its efforts to serve as your best advocate for growth and recovery. As we emerge from the pandemic, we once again renew our commitment to ensuring the Greater Phoenix region remains well-positioned to be a nationally recognized economy.

Over the past year, we listened closely to the needs of our members, and responded with new, innovative programs, data, and resources to help companies make informed decisions, and policy positions that strengthen our business community. I am proud of the work of the Chamber team and the new offerings available to your company.

The Chamber now offers Arizona's only consumer confidence index—the Arizona Business Index—that provides businesses with critical data to allow them to develop strategies based on the sentiments of Arizona consumers. This type of advanced data is crucial as businesses rebound from the effects of the pandemic.

This year, alongside some of the state's top experts we launched a comprehensive Diversity & Inclusion program designed specifically for businesses. As a part of this new program, the Chamber is presenting a multi-use Diversity & Inclusion Employer Toolkit. Businesses can leverage this resource to build a stronger workplace culture and more diverse talent pipelines. We're breaking the traditional chamber mold to build a new program that includes viewpoints from all backgrounds, disciplines, and perspectives.

I wish all of you much growth and success as our state rebounds. Please do not hesitate to reach out to the Chamber team and let us know how we can best assist you.

Sincerely,

A handwritten signature in cursive script that reads "Todd Sanders". The ink is dark and the signature is fluid and legible.

Todd Sanders

Champion Investors



Membership

The Greater Phoenix Chamber is the largest and most influential business network in the state of Arizona. The Chamber promotes regional prosperity, serving as a catalyst for economic vitality and strong communities. Our members are committed to building a vibrant business community, and benefit from the countless connections and opportunities being a Chamber member provides.

CHAMBER MEMBERSHIP PROVIDES YOU ACCESS TO A LARGE NETWORK:

2,400

MEMBERS

650,000

EMPLOYEES SERVED

160

NEW MEMBERS

250

PREMIER MEMBERS

217

LEGACY MEMBERS
(MEMBERS FOR 15+ YEARS)

MEMBERSHIP BY INDUSTRY



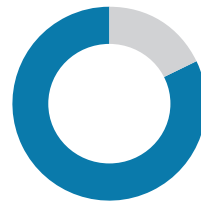
- 11% ● Bioscience & Health Care
- 27% ● Business & Professional Services
- 6% ● Construction
- 10% ● Finance & Insurance
- 6% ● Government & Education
- 10% ● Hospitality, Tourism & Recreations
- 4% ● Manufacturing
- 9% ● Nonprofits
- 5% ● Other
- 4% ● Restaurants
- 5% ● Retail
- 3% ● Transportation, Logistics & Distribution

MEMBERSHIP BY EMPLOYEE COUNT



- 60% ● 1-49
- 18% ● 50-249
- 6% ● 250-399
- 16% ● 400+

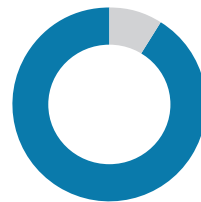
OUR MEMBERS ARE HERE TO STAY!



82%

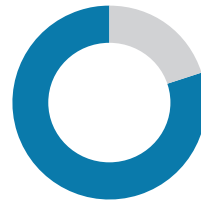
RETENTION RATE

THE CHAMBER IS A SMART INVESTMENT:



91%

OF YOUR MEMBERSHIP INVESTMENT IS TAX DEDUCTIBLE



80%

OF YOUR INVESTMENT DIRECTLY SUPPORTS PROGRAMS

WHAT OUR MEMBERS ARE SAYING

Acronis is proud to be a member of the Greater Phoenix Chamber. Whether it's as a member of the Public Policy Community or the Cybersecurity and IT Collaborative, the Chamber has a wealth of diverse resources to help Acronis succeed as a business and community partner in the Greater Phoenix Area. Acronis is proud of its continued partnership with the Greater Phoenix Chamber and looks forward to our growing successes together.

– **Chase Kassel** | Government Relations & Corporate Communications, Acronis

Public Affairs

The Greater Phoenix Chamber is the leading voice of business at the State Capitol and City Hall. Member-driven priorities guide our advocacy efforts, ensuring that the best interests of your company are always at the forefront.

50+

PUBLIC AFFAIRS & ISSUE
COMMITTEE MEETINGS

PUBLIC AFFAIRS CHAIRMAN: JAIME A. MOLERA, MOLERA ALVAREZ

6 ISSUE COMMITTEES



Agriculture, Environment & Water



Education & Workforce



Legal & Regulatory Reform



Budget & Tax



Insurance & Health Care



Transportation & Infrastructure

2021 LEGISLATIVE SESSION*

142

DAYS OF SESSION

1,854

BILLS INTRODUCED

49

CHAMBER-SUPPORTED
BILLS VOTED INTO LAW

22

CHAMBER-OPPOSED
BILLS DEFEATED

*As of June 1, 2021

SPOTLIGHT ON SB1377

The Greater Phoenix Chamber was instrumental in the passing of SB1377, which protects businesses and organizations from undue litigation as a result of the pandemic. The Chamber fervently supported this legislation on behalf of its members and the Arizona business community. The legislation retroactively protects businesses who took decisive action to protect their employees, customers, and tenants from frivolous civil lawsuits that could cost them their livelihoods. Many businesses underwent significant costs to implement enhanced safety measures during the pandemic and should not be subject to frivolous lawsuits after acting responsibly. Failure to pass this bill would have resulted in devastating consequences to Arizona businesses and the economy.

GREATER PHOENIX CHAMBER POLITICAL ACTION COMMITTEE

The Greater Phoenix Chamber PAC thoroughly vets and advocates for pro-business, pro-growth policies and political candidates.

MEGA-PAC
STATUS

60

PRO-BUSINESS
CANDIDATES
ENDORSED BY
THE CHAMBER

94%

OF CHAMBER-
ENDORSED
CANDIDATES
VOTED INTO
OFFICE

NEW IN 2021

The Chamber released a Public Policy Dashboard to provide members with the most recent information on key legislation and issues impacting business!

[PHOENIXCHAMBER.COM/POLICYDASHBOARD](https://phoenixchamber.com/policydashboard)

Economic Development

The Greater Phoenix Chamber is focused on growing Arizona's economy from within. A strong emphasis on data and resources provides your business with the tools needed to make decisions that will allow you to grow and thrive.

ARIZONA BUSINESS INDEX



Launched in October of 2020, the Arizona Business Index is an extensive statewide consumer sentiment survey that provides a pulse on the key indicators that drive the economy, while also delivering expert insight into consumer confidence to aid businesses in decision making.

THE ONLY CONSUMER CONFIDENCE INDEX IN ARIZONA!

Monitors consumer sentiment across several key segments of the economy:



HOUSING
MARKET



JOB
MARKET



AUTOMOBILE
INDUSTRY



CREDIT
DEBT



ECONOMIC
CONDITIONS



TOURISM



COVID-19

- Consumer sentiment shows promising signs for Arizona's economy
- Consumer sentiment continues to rise, reaching all time high at the end of Q1 2021
- Arizona confidence exceeds national confidence
- Job satisfaction reaches peak in Q1
- Consumer optimism related to COVID-19 improves after vaccine released

WWW.PHOENIXCHAMBER.COM/ABI



In partnership with OH Predictive Insights

ARIZONA ECONOMIC DASHBOARD

In August 2020, the Chamber launched the Arizona Economic Dashboard to provide businesses with current, meaningful economic data and information needed to make relevant decisions in the economic climate.

Data is available in four critical areas of Arizona's economy:



HEALTH
CARE



ECONOMY



REAL
ESTATE



WORKFORCE



One-stop
compilation
of data



Aggregates
data from
reputable sources



Updated regularly
to keep your
business informed

WWW.PHOENIXCHAMBER.COM/DASHBOARD



GREATER PHOENIX CHAMBER

FIND YOUR PHX

Find Your PHX is a concierge, community integration program that supports businesses in attracting top talent by showcasing the best of the Valley to prospective employees. The Find Your PHX network also helps new recruits quickly integrate into the community, improving long-term retention.

VIRTUAL TOURS AVAILABLE!

WWW.PHOENIXCHAMBER.COM/FINDYOURPHX

Workforce Development

The Greater Phoenix Chamber Foundation convenes and catalyzes business, education, and community to enhance college and career readiness, develop a stronger workforce, and build healthier communities throughout Arizona. The Foundation, a 501c3 nonprofit organization, leads the charitable and education initiatives of the Greater Phoenix Chamber under the four pillars of education, workforce development, wellness, and research.

FOUNDATION CHAIRMAN: MIKE BONTRAGER, ALSTON CONSTRUCTION

WORKFORCE COLLABORATIVES

Serving as a catalyst for partnership, the Foundation convenes six employer-led workforce collaboratives to address the growing skills gap facing our community.



ADVANCED MANUFACTURING

The Advanced Manufacturing Collaborative—which includes small and large organizations—is focused on strengthening the region's advanced manufacturing education and training systems and increasing industry and career awareness among youth and adults.

- **Officially launched in October 2020**



CONSTRUCTION

The Construction Workforce Collaborative—including commercial and residential contractors and subcontractors—is focused on attracting youth, women, veterans, and other individuals to launch high-potential careers and pursue opportunities to earn a living while learning through the Build Your Future Arizona campaign.

- 12,295 individuals impacted
- Launched BYF Arizona Career Center with 7,000 visitors and 1,000 applicants
- 350 students engaged through 2 virtual events



CYBERSECURITY & INFORMATION TECHNOLOGY



Arizona is an emerging tech market with thousands of technology companies. The Cybersecurity and IT Workforce Collaboratives aim to strengthen the tech talent pipeline to ensure Arizona will meet the fast-growing demand for IT-related occupations. The Collaboratives include a diverse group of employers, industry professionals, educators, and training partners with the shared mission of sustaining the growth of the industry across the state.

- **Launched Information Technology Collaborative in 2020**
- Aligning state standards with industry expectations and needs for the following high school career pathways:



Computer maintenance



Network Security



Software & App Design

- **Hosting a Summer Virtual Cybersecurity and IT Externship Rotation, providing practical real-world experience**



FINANCIAL SERVICES

The Financial Services Collaborative prioritizes increasing the number of qualified applicants by embedding Securities Industry Essentials (SIE) exam content and required competencies into local education courses.

- **Launched a for-credit SIE prep course with Scottsdale Community College**
- **100% pass rate of candidates who took the exam**



HOSPITALS

The Hospital Collaborative focuses on addressing the growing shortage of specialty nurses by conducting curriculum reviews and designing a specialty nurse training program model that can transcend throughout all specialty areas.

- **144 students completed training programs**
- **NEW Telemetry training began in Spring 2021**

ElevateEdAZ is preparing Arizona students for college and career through stronger alignment between business, education, and the community. This initiative focuses on aligning classes and curriculum with workforce needs, creating opportunities for students to apply academics through work-based learning, and increasing student exposure to career pathways.

EDUCATION PARTNERS



THE ACADEMIES AT
SOUTH MOUNTAIN



METRO TECH
HIGH SCHOOL



PHOENIX
CODING
ACADEMY
An Innovation & Technology High School

FEBRUARY 2021

ElevateEdAZ adopted and launched the CommunityShare platform to connect business into partner schools to provide real-world learning experiences for students.



10,000+ STUDENTS AND EDUCATORS IMPACTED THROUGH:

5

VIRTUAL
EDUCATOR
EXTERNSHIP
EXPERIENCES*

200+

TEACHERS AND
COUNSELORS
EQUIPPED WITH
INDUSTRY KNOWLEDGE

8,000+

STUDENTS PROJECTED TO
RECEIVE CAREER-CONNECTED
LEARNING AS A RESULT

9





ELEVATE YOUR
NETWORK EVENTS

2,200+

YOUSCIENCE
INTEREST AND
APTITUDE
ASSESSMENTS

*Virtual Educator Externships delivered in partnership with the Center for the Future of Arizona, Arizona Business and Education Coalition, and the Pima County Superintendent's Office

BUSINESS ENGAGEMENT

-  Provided work-based learning and career awareness opportunities for students
-  Hosted educator externship sessions for teachers and counselors
-  Attended business advisory council meetings to review classes and curriculum
-  Provided feedback on credential analysis

WHAT EDUCATORS ARE SAYING

By working with local leaders and industry professionals, we are creating a better support system for students! I'm grateful to have been able to get direct insight from local business leaders so I can truly better prepare my students to be successful in their future educational and career goals.

– **Shoshanna Kroeger** | Teacher at Phoenix Coding Academy



KEY ASSETS DEVELOPED

EMPLOYER
WORK-BASED
LEARNING GUIDE

EDUCATION TO WORKFORCE
LEARNING PATHWAYS
LANDSCAPE ANALYSIS

CREDENTIALS ANALYSIS

Wellness AtoZ showcases Arizona and the Greater Phoenix region as destinations for healthy talent and healthy communities. With resources in English and Spanish, Wellness AtoZ is a free tool for companies looking to build or enhance an internal wellness program. Throughout the pandemic, Wellness AtoZ expanded its reach to help keep our community healthy and active.

128

EMPLOYERS

400,000+

INDIVIDUALS REACHED

11

WEBINARS

HEALTHY AZ PLEDGE

The Healthy AZ Pledge is a movement organized by Wellness AtoZ, that encourages the community to follow local, state, and federal safety measures designed to slow and stop the spread of COVID-19, restoring the health and vitality of our community members and our economy.

59

BUSINESSES SIGNED
THE PLEDGE

57

COMMUNITY MEMBERS
SIGNED THE PLEDGE

WELLNESS ATOZ DAY | MAY 16TH

Wellness AtoZ Day, recognized by the State of Arizona and Governor Doug Ducey, is a day to acknowledge the positive health and wellness opportunities that Arizona has to offer.

300+

PARTICIPANTS

Diversity & Inclusion

Diversity and inclusion in the workplace have become increasingly important to both small and large employers, locally and across the country. Having a diverse workforce brings new perspectives and ideas to your business, and prioritizing D&I can help attract top talent.

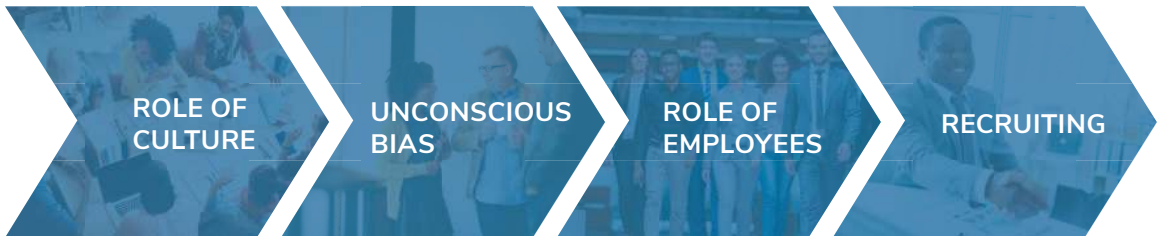
50+ EMPLOYERS ENGAGED

7 DIVERSITY & INCLUSION PROFESSIONALS SERVING ON THE CHAMBER COMMITTEE

FY21 DIVERSITY & INCLUSION CHAIR: FRANK REID, BLUE CROSS BLUE SHIELD OF ARIZONA

The Diversity & Inclusion Employer Toolkit is designed to be a starting point for your company to begin implementing best practices into your business. The toolkit engages the entire team, promotes awareness through relevant examples, and provides critical resources.

4 PILLARS OF FOCUS



APRIL 13: DIVERSITY & INCLUSION FOR EMPLOYER TOOLKIT LAUNCHED

MAY 19: INAUGURAL EMPLOYER FORUM HOSTED

50+

EMPLOYERS PARTICIPATING

WWW.PHOENIXCHAMBER.COM/DIVERSITY

Connectivity

PROVIDING MEMBERS ACCESS TO PROMINENT LEADERS, INCLUDING:

- U.S. Senator Kyrsten Sinema
- U.S. Senator Mark Kelly
- Arizona Governor Doug Ducey
- Phoenix Mayor Kate Gallego
- State Legislative Leadership
- Ambassador Francisco Santos Calderon
- Dr. Rita Cheng
- Dr. Michael Crow
- Dr. Robert Robbins
- Dr. Cara Christ

CONNECTING PEOPLE AND BUSINESSES

The Greater Phoenix Chamber connects your employees with other professionals, elected officials, critical information, and opportunities. Whether in-person or virtually, the Chamber has the strongest professional network in Arizona to build the connections needed to grow your business.

Members also received critical business information in a timely manner.

85+	EVENTS PER YEAR	7	ECONOMIC UPDATES ANNUALLY	RESOURCES IN ENGLISH AND SPANISH	EMPLOYMENT LAW SEMINARS
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Members may also leverage the Chamber's extensive network to expand their reach.



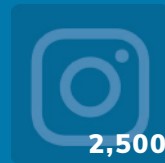
22,000+
TWITTER
FOLLOWERS



5,400+
LINKEDIN
FOLLOWERS



5,900+
FACEBOOK
FOLLOWERS



2,500+
INSTAGRAM
FOLLOWERS

Excellence in Leadership

EXCELLENCE IN LEADERSHIP

Alongside being the leading business organization in Arizona, the Chamber also cultivates and celebrates leadership within our membership and our community.



- 43 NOMINEES
- 16 FINALISTS

2021 Recipients:

250 Employees or Fewer:

- Arizona Advocate:
Arizona PBS
- Community Champion:
Valley of the Sun United Way
- Economic Driver:
Telgian Holdings, Inc.
- Exceptional Innovator:
Arizona Technology Council

More Than 250 Employees:

- Arizona Advocate:
Honeywell Aerospace
- Community Champion:
Boys & Girls Clubs of the Valley
- Economic Driver:
Amazon
- Exceptional Innovator:
Waste Management of Arizona



- 75 NOMINEES
- 11 FINALISTS

2020 Recipients:

Private Sector:

Monica Garnes,
Division President,
Fry's Food Stores

Public Sector:

Chevy Humphrey,
The Hazel A. Hare
President & CEO,
Arizona Science Center

Young Professional:

Monica Trejo,
Arizona State Director,
National Domestic
Workers Alliance/Care
in Action



- 15 BOARD MEMBERS
- 358 YOUNG PROFESSIONALS PARTICIPATING

Chair:

Andy Forsell,
Assistant Vice President,
Lockton Companies

Vice Chair:

Eric Bottolfsen,
Vice President,
Goldbook Financial

2021 – 2022 Board of Directors



IMMEDIATE PAST CHAIR

John Wolfe,
Retired,
Cox
Communications



CHAIR

Christina Noble,
Chief Growth
Officer, Sonora
Quest Laboratories/
Laboratory Sciences
of Arizona



CHAIR-ELECT

Erin Mettelle,
Sales Director,
Slalom Consulting

Susan Anable
Cox Communications

Shannon Butler
Aetna / CVS Health

Brent Cannon
National Bank of Arizona

Joe Carella
U of A - Eller College of
Management

Jennifer Carusetta
Phoenix Children's Hospital

Matthew Clyde
Ideas Collide
Marketing Communications

Monica Coury
Arizona Complete Health

Kevin Cummings
Lockton Companies, Inc.

Ryan Curtis
Fennemore Craig

Kimberly Davids
The Weitz Group

Greg DeBernard
USAA

Adam Deguire
Arizona State University

Stacy Derstine
APS

Rick Dircks
Dircks Moving & Logistics

Joe Donnarumma
Univision

Jose Esparza Jr.
Southwest Gas Corporation

Nicole Forziati
State Farm Insurance

Tad Gary
Mercy Care

Sara Gordon
JPMorgan Private Bank

Phillip Guttilla
Polsinelli

Kate Hickman
Alliance Bank of Arizona

Kevin James
KPHO-CBS5 & KTVK-3TV

Carla Vargas Jasa
Valley of the Sun United Way

Michelle Just
Beatitudes Campus

Paul Komadina
CBRE

Thomas Loquvam
EPCOR USA

Danielle Marinello
Marsh USA, Inc.

Greene Martacho
Concord General Contracting

Carol May
Wisdom Natural Brands

Francis McAllister
Freeport-McMoRan Inc.

Adam McAnally
Salt River Project

Jeff McDermott
American Technology
Specialists

Kristen Merrifield
Alliance of Arizona Nonprofits

John Moody
Peters, Cannata & Moody, PLC

Amelia Murillo
Carlisle Companies
Incorporated

Kris Newman
McCarthy Building
Companies

Heath Patrick
Honeywell Aerospace

Amilyn Pierce
Arizona Diamondbacks

Scott Pompe
Gannett Co., Inc. /
Arizona Republic

Darcy Renfro
Maricopa Community Colleges

Jason Rowley
Phoenix Suns

April Salomon
Musical Instrument Museum

LaShandra Sartor
Quicken Loans

Doris Savron
University of Phoenix

Kimberly Shepard
Cigna

Robin Shepherd
Arizona Dignity Health

Gary Shullaw
PetSmart

Laura Lynn Smith
ADP, LLC

Scott Smith
TowerHunter

Rob Taylor
SRP

Mike Tilton
Blue Cross Blue Shield
of Arizona

Jim Tomes
Telgian Holdings, Inc.

Michelle Walker
SSC Underground

Doug Welzel
Amazon

Tim Wetzler
Enterprise Holdings

Cale Whittington
Ernst & Young

Ed Zuercher
City of Phoenix

