



# GREATER PHOENIX CHAMBER

MEMBERSHIP | SPONSORSHIP | FOUNDATION

## Greater Phoenix Chamber Investment

### TIERS AND BENEFITS

Promote regional prosperity, serving as a catalyst for economic vitality and strong communities.

These tiers put you in control of the level of investment and membership features that best suit your company's goals. Each tier offers exclusive benefits for companies looking to make significant investments in our business community and enhance their visibility and credibility.

Your investment with the Chamber is 91% tax deductible.

PUBLIC AFFAIRS | CONNECTIVITY | WORKFORCE

## Are you IN?



# INVEST TODAY AND GET INVOLVED!

The Greater Phoenix Chamber leads the way in supporting the business community and champions economic growth throughout the region.

## POLICY



- Public Affairs and Issue Committees: Analyze local and state policies to establish Chamber positions, with voting rights on Chamber legislative positions
- Public policy update at member company: Annual legislative briefing at member's business location by Chamber's public affairs representative
- D.C. policy delegates: Annual Trip to Washington, D.C., to discuss policy issues (C-suite executive – delegate(s), hotel and meals included at Executive level and above)
- Lawmaker/agency introductions: Introductions to state and local lawmakers and agencies (per year)

## ECONOMIC DEVELOPMENT

- Economic development update at member company: Annual economic briefing at member's business location by Chamber's economic development representative
- Workforce trip opportunity: Annual trip to attend the U.S. Chamber of Commerce's talent forward conference
- Economic Development Insider Series: Quarterly industry growth and expansion discussion (complimentary for Premier members)
- Diversity & Inclusion Toolkit: A comprehensive toolkit to help guide businesses in implementing their own strategies
- Workforce Collaboratives: Access to task forces including construction, cybersecurity, financial services, and health care
- Research and analysis: Access to economic development industry intelligence



## BOARD



- Executive Committee nomination: Company Board of Director delegate nominated to Chamber's Executive Committee
- Board of Directors: Company delegate to participate in Board of Directors
- C-suite introductions: Personal C-level introductions to fellow Premier members
- Member introductions: Introductions to fellow Premier members

## MARKETING



- Recognized as a major investor on annual report and Chamber website
- Homepage banner and social media package
- Event and lobby recognition: Recognized as a major investor at signature events and in Chamber lobby
- Marketing credit: Marketing credit to be used on Chamber website, enews, and direct mail pieces (per year)
- Exclusive C-level media training at a local news station
- Ribbon cutting ceremonies honoring grand opening and expansion events
- Customized video and profile featured on Chamber website and social media channels
- Job postings listed on Chamber website

## CONNECT

- Professional development and networking tickets: Complimentary tickets to programs such as Annual Luncheon, Power Connect Lunch, and Professional Women's Alliance
- VIP reception attendees: Access to VIP receptions at signature events (attendees per event)
- Access to our Valley Young Professionals (VYP) networking and development program to support our future leaders. Board opportunities available.
- Find Your PHX - Streamlined process to help your executive discover Phoenix and jumpstart their engagement in the community.



## EVENTS



- Signature event tickets: Complimentary tickets to annual signature events, including Athena Awards, Economic Outlook, IMPACT Awards, and Mayor's State of the City Address (two per company, per event)
- Premier event attendees: Invitations to C-Level premier leadership series events (number of attendees per event, with four events per year)
- Political insider series: Biannual event focusing on federal lawmakers and issues

# ELEVATE YOUR EXPOSURE THROUGH SPONSORSHIP!

The Greater Phoenix Chamber provides your company opportunities to highlight your commitment to the Valley and connect with business leaders and lawmakers. Focusing on economic development, public policy, workforce development, and business connectivity, the Chamber ensures your company gets in front of the right audience.



## PUBLIC AFFAIRS

Increase your exposure and access to business leaders and key policymakers.

- Legislative Kick-Off & Legislative Wrap-Up
- Mayor's State of the City Address
- Political Insider Series
- Washington, D.C. Executive Dialogue
- And more!



## ECONOMIC DEVELOPMENT

Increase your exposure to business leaders and inside information on current economic development activities in the Valley.

- Economic Outlook
- Economic Development Insider Series
- Arizona Economic Dashboard
- Arizona Business Index
- Diversity & Inclusion Toolkit
- Find Your PHX



Sponsorship packages includes tickets to events, recognition, and marketing benefits.

Our team will help you build an investment package to meet your company's interests and objectives. Investment packages start at \$5,000. Single event sponsorships are also available. Enhance your presence with a comprehensive investment package, ensuring your business is consistently and prominently featured at the most relevant platforms.



## GREATER PHOENIX CHAMBER FOUNDATION

The Foundation is a 501(c)(3) nonprofit organization, focused on education, workforce development, and wellness. Receive exposure and recognition as a business that supports building a stronger Arizona.

- **Workforce Development** events and summit
- **Wellness AtoZ**
- **ElevateEdAZ**
- Annual Workforce Delegation Trip
- **Published research**



## CONNECTIVITY AND PROFESSIONAL DEVELOPMENT

Highlight your company at the Valley's most prominent community programs.

- **ATHENA & IMPACT Awards**
- **Valley Voices**
- **Professional Women's Alliance**
- **Valley Young Professionals**
- **Business connectivity & networking events**





# GREATER PHOENIX CHAMBER

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