



GREATER PHOENIX CHAMBER
FOUNDATION

Workforce Summit
August 30, 2022

**State of the Workforce
Report & Presentation**
Early 2023



Greater Phoenix Chamber Foundation's Workforce Summit

Date: August 30, 2022

Time: 8:00 a.m. – 4:30 p.m.

Past attendance: 150+

Greater Phoenix Chamber Foundation's State of the Workforce Report & Presentation

Date: Early 2023

Past attendance: 75+

About the Workforce Summit

The Greater Phoenix Chamber Foundation is pleased to bring together employers from across Arizona for our annual Workforce Summit. This robust program will feature renowned keynote presenters and panels of local experts to discuss workforce trends affecting business. Guests will have the opportunity to attend breakout sessions, allowing them to explore specific issues that may be impacting their business—and walk away with tangible solutions. The Summit will include session topics such as:

- How education is adapting to meet industry needs
- Workforce practices for the future
- Diversity, equity & inclusion as a workforce strategy
- Utilizing data for talent solutions
- And more!

The Workforce Summit is YOUR opportunity for employers to learn about available resources in workforce development and hear how other employers have maximized these tools.

About the State of the Workforce Report & Presentation

The Greater Phoenix Chamber Foundation annually prepares "The State of Workforce" to provide actionable information to attendees on the state of the labor market, current and future talent gaps, and platforms for employers to work with the education community to develop solutions.

Renowned local economists will discuss comprehensive labor market data, key business sectors, and the future of Arizona's workforce.

Why sponsor?

Sponsorship of the workforce programs will showcase your company's support of a more robust economy and local workforce to local leaders. Sponsorship opportunities feature enhanced company recognition on event collateral and the opportunity to showcase your business to event attendees. Sponsorship benefits vary based on the level of support.

Double your exposure and save!

Interested in sponsoring both of the Foundation's signature Workforce Events? Commit to supporting the Workforce Summit and the annual State of the Workforce Report & Presentation for twice the exposure at a discounted rate. **Commit to both events and receive 20% off of your total investment.**



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Workforce Summit Benefits

	Presenting \$20,000 <i>(One available)</i>	Platinum \$10,000 <i>(Three available)</i>	Gold \$7,500	Silver \$5,000	Bronze \$2,500	Vendor Booth only \$1,000
Presenting sponsor of workforce summit	X					
Opportunity to present welcome remarks/ sponsor message	X					
Opportunity to provide sponsor remarks prior to one keynote address		X				
Guests invited to attend	10	8	6	4	2	1 – vendor booth attendant
Verbal recognition from podium	X	X	X	X	X	X
Company logo or listing on promotional collateral	Title Logo	2 nd tier logo	3 rd tier logo	Premium Listing	Listing	
Company logo or listing on day-of event collateral	Title Logo	2 nd tier logo	3 rd tier logo	Premium Listing	Listing	
Company article placed in Chamber e-newsletter <i>(content must be provided to Chamber by sponsor, subject to approval by Chamber)</i>	1					
Blog post featured on Chamber website and shared on social media channels		1 post shared on 3 channels	1 post shared on 2 channels			
Social media mention prior to event	X	X	X			
Social media mention during event	X	X	X	X		
Featured in post-event web banner on Chamber website thanking sponsors	X	X	X	X		
Vendor booth at event to promote company	X	X	X	X	X	X



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State of the Workforce Benefits

	Silver \$5,000	Bronze \$2,500	Copper \$1,500
Guests invited to attend	6	4	2
Company included on day of event signage (Note: Event signage includes event PowerPoint, sponsor signs at the venue.)	Logo	Premier Listing	Listing
Company included on event collateral (Note: Collateral includes the event invitation, event website registration page.)	Logo	Premier Listing	Listing
Blog post featured on Chamber website (Note: Must be provided to the Chamber by sponsoring organization and subject to approval from the Chamber.)	1 – posted on two social media channels		
Social media mentions during the event	X	X	
Verbal recognition from the podium	X	X	X

Examples of Collateral

Evite

Webpage



The Greater Phoenix Chamber Foundation is hosting its second annual Workforce Summit on March 19.

The summit will provide employers and community leaders with tools to support their talent development, attraction, and retention strategies through the deployment of effective partnerships.

Attendees will hear from national and local experts on a range of topics.

Topics include:

- Legislative Perspective on Workforce Policy
- Workforce Demand in Arizona
- Diversity & Inclusion Training
- Collaboration as a Workforce Strategy
- Workforce Solutions throughout the U.S.
- Innovative Talent Development Solutions
- Criminal Justice Reform
- Developing Tomorrow's Talent

Join us to gain the tools your business needs to stay ahead of the curve!

Want to elevate your presence at the Workforce Summit? Vendor booths and sponsorship options are available from \$1,000 and up. [Learn more today!](#)

Location:
Desert Willow Conference Center
4340 E. Cotton Center Blvd
Phoenix, AZ

Pricing:
Early Bird: \$295
After February 20, 2020: \$395

[Register Today!](#)

Questions? Contact 602-495-2182 or events@phoenixchamber.com

Interested in sponsorship? [Contact sponsorship@phoenixchamber.com!](mailto:sponsorship@phoenixchamber.com)

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Ideas Collide • Southwest Gas Corporation

Workforce Summit

Share: 


Name: Workforce Summit

Date: March 19, 2020

Time: 7:30 AM - 4:30 PM MST

[Register Now](#)

Event Description:



The Greater Phoenix Chamber Foundation is hosting its annual Workforce Summit on March 19.

The summit will provide employers and community leaders with tools to support their talent development, attraction, and retention strategies through the deployment of effective partnerships.

Attendees will hear from national and local experts on key topics, experience real-life examples of innovative development models, and walk-away with tried and true methods to better engage with education providers to enhance the supply of talent needed to grow your business.

Join us to gain the tools your business needs to stay ahead of the curve!

Why attend?
The Workforce Summit will convene business and education leaders to create tangible workforce solutions.

- Dynamic presentations from industry experts
- Interactive breakout sessions
- Learn best practices to strengthen your talent attraction and retention strategies
- Connect with community leaders and build partnerships

Who should attend?

- Business owners
- Recruiters
- Personnel directors and managers
- Employee relations specialists
- Career and technical educators
- Trade association members
- Education professionals from P-20
- Policy leaders
- State and local workforce innovation board members

Sponsorship
Increase your company exposure at the Workforce Summit by participating as a sponsor. Sponsors will be invited to attend the event, host an exhibitor booth, and receive various recognition benefits prior to and at the event.

Interested in sponsorship? View our sponsorship opportunities or contact sponsorship@phoenixchamber.com!

Event Sponsors:

U - Haul

Location:
Desert Willow Conference Center
4340 E. Cotton Center Blvd
Phoenix, AZ

Date/Time Information:
Thursday, March 19, 2020
7:30-8 a.m.
8 a.m.-4:30 p.m.

Contact Information:
Send an Email

Fees/Admission:
Early Bird: \$295
After February 20, 2020: \$395


Set a Reminder:

Enter your email address below to receive a reminder message.



-- Select Days Before Event --

[Go](#)

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Examples of Collateral

Website Banner

WORKFORCE SUMMIT 2020

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