



Workforce Summit August 30, 2022

State of the Workforce Report & Presentation Early 2023



Greater Phoenix Chamber Foundation's Workforce Summit

Date: August 30, 2022 Time: 8:00 a.m. – 4:30 p.m. Past attendance: 150+

Greater Phoenix Chamber Foundation's State of the Workforce Report & Presentation

Date: Early 2023 Past attendance: 75+

About the Workforce Summit

The Greater Phoenix Chamber Foundation is pleased to bring together employers from across Arizona for our annual Workforce Summit. This robust program will feature renowned keynote presenters and panels of local experts to discuss workforce trends affecting business. Guests will have the opportunity to attend breakout sessions, allowing them to explore specific issues that may be impacting their business—and walk away with tangible solutions. The Summit will include session topics such as:

- How education is adapting to meet industry needs
- Workforce practices for the future
- Diversity, equity & inclusion as a workforce strategy
- Utilizing data for talent solutions
- And more!

The Workforce Summit is YOUR opportunity for employers to learn about available resources in workforce development and hear how other employers have maximized these tools.

About the State of the Workforce Report & Presentation

The Greater Phoenix Chamber Foundation annually prepares "The State of Workforce" to provide actionable information to attendees on the state of the labor market, current and future talent gaps, and platforms for employers to work with the education community to develop solutions.

Renowned local economists will discuss comprehensive labor market data, key business sectors, and the future of Arizona's workforce.

Why sponsor?

Sponsorship of the workforce programs will showcase your company's support of a more robust economy and local workforce to local leaders. Sponsorship opportunities feature enhanced company recognition on event collateral and the opportunity to showcase your business to event attendees. Sponsorship benefits vary based on the level of support.

Double your exposure and save!

Interested in sponsoring both of the Foundation's signature Workforce Events? Commit to supporting the Workforce Summit and the annual State of the Workforce Report & Presentation for twice the exposure at a discounted rate. **Commit to both events and receive 20% off of your total investment.**



Workforce Summit Benefits

	Presenting \$20,000 (One available)	Platinum \$10,000 (Three available)	Gold \$7,500	Silver \$5,000	Bronze \$2,500	Vendor Booth only \$1,000
Presenting sponsor of workforce summit	Х					
Opportunity to present welcome remarks/ sponsor message	X					
Opportunity to provide sponsor remarks prior to one keynote address		Х				
Guests invited to attend	10	8	6	4	2	1 – vendor booth attendant
Verbal recognition from podium	Х	X	Х	Х	Х	Х
Company logo or listing on promotional collateral	Title Logo	2 nd tier logo	3 rd tier logo	Premium Listing	Listing	
Company logo or listing on day-of event collateral	Title Logo	2 nd tier logo	3 rd tier logo	Premium Listing	Listing	
Company article placed in Chamber e-newsletter (content must be provided to Chamber by sponsor, subject to approval by Chamber)	1					
Blog post featured on Chamber website and shared on social media channels		1 post shared on 3 channels	1 post shared on 2 channels			
Social media mention prior to event	Х	X	Х			
Social media mention during event	Х	X	Х	Х		
Featured in post-event web banner on Chamber website thanking sponsors	Х	Х	Х	Х		
Vendor booth at event to promote company	X	X	X	X	X	X



State of the Workforce Benefits

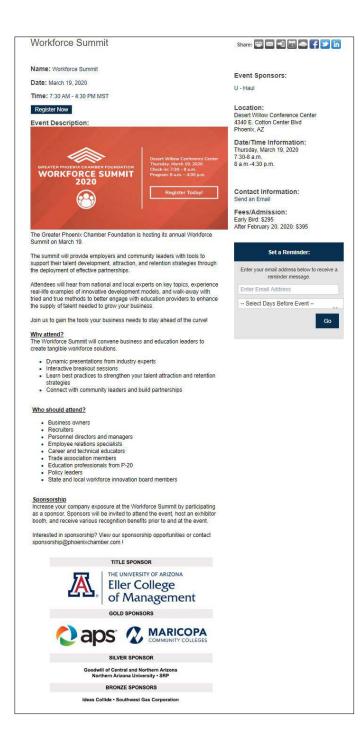
	Silver \$5,000	Bronze \$2,500	Copper \$1,500
Guests invited to attend			2
Company included on day of event signage (Note: Event signage includes event PowerPoint, sponsor signs at the venue.)	Logo	Premier Listing	Listing
Company included on event collateral (Note: Collateral includes the event invitation, event website registration page.)	Logo	Premier Listing	Listing
Blog post featured on Chamber website (Note: Must be provided to the Chamber by sponsoring organization and subject to approval from the Chamber.)	1 – posted on two social media channels		
Social media mentions during the event			
Verbal recognition from the podium	Х	Х	Х



Examples of Collateral

Evite Webpage







Examples of Collateral

Website Banner

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