



# 2022 JA STOCK MARKET CHALLENGE



DOUBLETREE RESORT BY HILTON HOTEL PARADISE VALLEY  
WEDNESDAY, SEPTEMBER 28, 2022



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# THE 17TH ANNUAL JA STOCK MARKET CHALLENGE

## 2022 COMMITTEE

**David Scott (Committee Chair)**  
Meadows Bank

**Natalie Beck**  
National Bank of Arizona

**Rafael Blanco**  
Charles Schwab

**Steve Bregman**  
Charles Schwab

**Bill Cassidy**  
Spence, Cassidy & Associates

**Gary Chamberlain**  
Edward Jones

**Karen Charvonia**  
Wells Fargo

**Dana Del Rio**  
Edward Jones

**Troy Englerth**  
MassMutual

**Joshua Gage**  
Sunwest Bank

**Joleen Jansen**  
Highnoon

**Todd Leveen**  
Parkway Bank

**Pratiksha Long**  
BMO

**Chad Mantei**  
PwC

**John Nail**  
Merrill Lynch

**Desirae Outcalt**  
Bell Bank

**Brian Poli**  
UHaul

**Art Tellez**  
TCI Wealth Advisors

**Zak Wagner**  
National Bank of Arizona

**Jeanine Watanabe**  
Cox Communications

Dear Friend,

For the past 16 years, Junior Achievement's Stock Market Challenge has been hailed as the premier networking event and non-profit fundraiser in Phoenix. 250 top executives from leading Arizona companies have invested in this exciting event with the desire to make a true impact on the lives of over 83,000 of Arizona's children this year. Participants this year will be joining us both in person AND virtually!



This prestigious event will be held at the DoubleTree Resort by Hilton Paradise Valley on September 28, 2022. Business leaders throughout Arizona will invest a minimum of \$2,000 per table to participate.

Take advantage of this wonderful marketing opportunity to promote your business to our top-level executive supporters by contributing an item to the event's online raffle or silent auction. This piece of the event has become one of the most exciting and successful fundraising components and will give your organization outstanding visibility to the event's impressive guest list.

In exchange for your generous contribution, your company will be recognized in our program materials, our online auction and raffle platform, and by our event emcee. Your donation will bring great enthusiasm to the event so that we may provide Arizona's youth with important educational programs. In addition, donations are tax-deductible (Tax ID # 86-0184349).

On behalf of Junior Achievement and the children of Arizona, thank you for your time and consideration. Please contact Bri Tournas at [brit@jaaz.org](mailto:brit@jaaz.org) or 480.219.0234 for more information.

Sincerely,

The 2022 Junior Achievement Stock Market Challenge Committee

**Tempe Office** 636 W Southern Ave Tempe, AZ 85282 | 480.377.8500

**Tucson Office** 6339 E Speedway Blvd, Ste 109 Tucson, AZ 85710 | 520.792.2000

[jaaz.org](http://jaaz.org)



# JOIN THESE GENEROUS COMPANIES INSPIRING ARIZONA STUDENTS!

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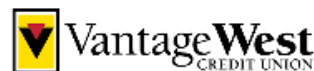
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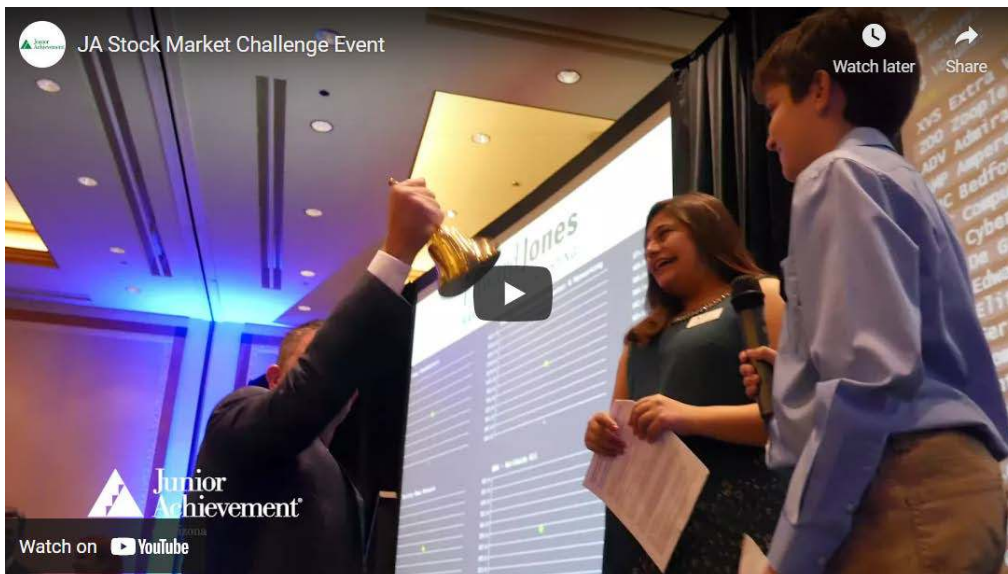




# EXPERIENCE THE THRILL OF THE TRADING FLOOR

This unique and dynamic event has professionals from generous companies all over Arizona coming together for a night of food, drinks, fun and friendly competition, as they support education and the long-term success of Arizona students.

Increase your company's visibility and network with other top Valley companies as you share in the excitement of this one-of-a-kind evening. Proceeds from the event make it possible for hundreds of high school students to participate in the JA Student Stock Market Challenge.



2.2  
million raised

10K+

JA Student Stock Market  
Challenge participants

## THE CHALLENGE

Teams are issued \$500,000 to buy mock stock in 30 fictitious companies. Once the opening bell is rung, the market opens and every 60-90 seconds is a new trading day. Track your performance on the event screens and identify trends based on the hot tips and press releases published throughout the 2 hours of trading. Teams make trades and work together to win!

Due to the volatile market, and the game's frantic pace, teams are challenged as they compete for the largest portfolio by the end of trading. Depending on your team's level of involvement, get better positions on the floor, tips about companies' performance and opportunities to see your team standings. **Will your team be our next champion?**





# SPONSORSHIP BENEFITS

REGISTER HERE



## TEAM SPONSORSHIPS

### Platinum Team \$5,000

#### 1 VIP team (4 players)

- Stock name and Blue Chip Package
- Full-page ad in the event program
- Gold Team Benefits

### Gold Team \$2,000

#### 1 team (4 players)

- Dinner (Virtual Gift Certificate)
- Virtual Team Benefits

### Pair of Tickets \$400

#### 2 players

- Shape the financial futures of 15 students

### Single Ticket \$250

- Shape the financial futures of 7 students

Additional Gold Teams are \$1,000 each after an initial Gold Team or Platinum Team purchase.

## COMPANY SPONSORSHIPS

### Title Sponsor \$20,000

#### 2 Platinum VIP Tables - valued at \$5,000 each (8 players)

- Shape the financial futures of 588 Arizona students
- Your company logo featured for one year on the JA website as a Featured Partner
- Stock listing in your company's name starting at the highest opening price
- Sponsorship of ten high school teams at the virtual JA Student Stock Market Challenge
- Presenting Sponsor Benefits (noted below)

### Premier Education Sponsor \$20,000

#### 2 Platinum VIP Tables - valued at \$5,000 each (8 players)

- Shape the financial futures of 588 Arizona students
- Your company logo featured for one year on the JA website as a Featured Partner
- Stock listing in your company's name starting at the highest opening price
- Sponsorship of ten high school teams at the virtual JA Student Stock Market Challenge
- Presenting Sponsor Benefits (noted below)

### Presenting Sponsor Lite/ Premier Education Sponsor Lite/ Bull Market Sponsor \$10,000

#### 1 Platinum VIP Table - valued at \$5,000 (4 players)

- Shape the financial futures of 294 Arizona students
- Your company's name on all materials
- Your company's logo prominently displayed on digital display throughout the event
- Stock listing in your company's name starting at one of the highest opening prices
- Logo on News Releases and event materials
- Full-page color ad in the event program
- Emcee acknowledgement throughout the event
- Company name in all pre and post publicity
- Sponsorship of five high school teams at the virtual JA Student Stock Market Challenge
- Your company logo on screen during the virtual student event
- Special VIP JA Gifts and Dinner (Virtual Gift Certificate)

### Virtual Student Experience Sponsor \$7,500

#### 1 Platinum VIP Table - valued at \$5,000 (4 players)

- Shape the financial futures of 220 Arizona students
- Special digital 'thank you' displaying your company's logo during the event
- Emcee acknowledgement throughout the event
- Half-page color ad in the event program
- Sponsorship of three high school teams at the virtual JA Student Stock Market Challenge
- Company logo on screen during the student event

### Champion of Hope Sponsor \$5,000

- Shape the financial futures of 147 Arizona students

- Special digital 'thank you' displaying your company's logo during the event
- Emcee acknowledgement throughout the event
- Half-page color ad in the event program

### Buffet or Gift Package Sponsor \$3,500

#### Beverage Sponsor \$2,000

#### Sponsor a College \$1,500

#### Technology Sponsor \$1,500

#### Stock Tips or News Release Sponsor \$1,000

#### Awards & Prizes \$1,000

#### Full-Page Program Ad \$750

#### Half-Page Program Ad \$500

#### Sponsor a High School Team \$500

Please contact Bri Tournas at [brit@jaaz.org](mailto:brit@jaaz.org) or  
480.219.0234 for more information or visit  
[jaaz.org/smc-registration](http://jaaz.org/smc-registration)

# Thank you!

For inspiring and preparing  
AZ students to  
succeed in work and life!



**FOR MORE INFORMATION CONTACT**

Bri Tournas

480.219.0234 or [brit@jaaz.org](mailto:brit@jaaz.org)

**Register  
Here**

## ABOUT JA

For more than 60+ years, Junior Achievement of Arizona (JA) has inspired and prepared over 2 million Arizona students to succeed in work and life. We're empowering their futures by giving them the knowledge and skills they need to manage their money, plan for their future, and make smart academic, career and economic choices.

While our programs are invaluable to all students regardless of background, the majority of the students we serve come from low-income households.

We are a 501(c)(3) not-for-profit organization wholly dependent on the financial and volunteer support of individuals, foundations and businesses. Learn more at [jaaz.org/about](http://jaaz.org/about).