# GREATER PHOENIX CHAMBER ATHENA A WARDS

## 37TH ANNUAL ATHENA AWARDS OCTOBER 24, 2024

### HONORING THE 2024 ATHENA FINALISTS

### PRIVATE SECTOR FINALISTS

**Pam Giannonatti,** Corporate Affairs Manager, Kroger/ Fry's Food Stores **Jenny Holsman Tetreault,** Vice President & Associate General Counsel, TPI Composites **Joanne H. Osborne,** Owner & CFO, Osborne Jewelers Marian Zapata-Rossa, Partner, Snell & Wilmer

### PUBLIC SECTOR FINALISTS

**Shannon Clancy,** CEO, St. Vincent de Paul **Angela Hughey,** President, ONE Community Foundation **Rosa Inchausti,** City Manager, City of Tempe **Christina Spicer,** Co-CEO, Girl Scouts – Arizona Cactus-Pine Council

#### YOUNG PROFESSIONAL FINALISTS

#### **Kate Conway,** Vice President, Government Relations, Verra Mobility

**Kayla Gray,** Co-Founder & Operations - Knowledge Donor, Commonspirit **Hillary Walsh,** Founder & Lawyer, New Frontier Immigration Law



### **SPONSORSHIP BENEFITS**

**Event Description:** Since 1987, the Chamber has been at the forefront of honoring women's achievements in the Valley. Celebrating its 37<sup>th</sup> year, the Greater Phoenix Chamber proudly presents the ATHENA Awards, a distinguished community event recognizing women who have achieved the pinnacle of success while investing in themselves, their profession, their community, and other women. One woman in the private sector and one in the public sector are recognized annually with the ATHENA Award. In addition, one woman is honored with the ATHENA Young Professional Award.

	Title SOLD	Category Presenter \$20,000 (3 Available)	Platinum \$10,000	Gold \$7,500	Silver \$5,500	Bronze \$3,750	Copper \$2,000
60-second sponsor-provided video message	×						
30-second sponsor- provided video message		×					
Sponsor Remarks/ Speaking Opportunity	×	×					
Representative to serve on selection panel		×	×		×	As available	As available
Table of ten (10)		2	2		1	1	1
One (1) seat at a Chamber VIP table		×	×				
Ticket(s) to Nominee Reception (August 2024)		2	2	2	2		1
Tickets to Thank You Luncheon (Winter 2025)		2	2		2	2	1
Ticket(s) to pre-event VIP Reception	5	4	2	2	2	2	1
Logo or company name listed on event collateral	Logo	Logo	Logo	Logo	Listing	Listing	
Logo/ name listed on day of event signage	Logo	Logo	Logo	Logo	Logo	Listing	Listing
Ad in event program	Full page	Premium ½ page	¹∕₂ page	Premium ¼ page	¼ page		
Article in Chamber newsletter							
Blog post featured on Chamber website		1 + shared on 3 social media sites	1 + shared on 1 social media site	1 + shared on 1 social media site			
Social media mentions pre-event	Х	×	Х	X			
Social media mentions during the event	Х	×	Х	×	×		
Recognition during event program	Verbal & On-Screen	Verbal & On-Screen	Verbal & On-Screen	Verbal & On-Screen	Verbal & On-Screen	Verbal & On-Screen	On-Screen only



### 2024 ATHENA Awards

### **Program Ad Purchase Options**

You have the opportunity to purchase an advertisement in the ATHENA Awards Luncheon program that attendees will receive the day of the event (approximately 700 attendees). Ad purchases must be confirmed by Friday, September 27<sup>th</sup>. Artwork must be submitted by Friday, October 4<sup>th</sup>.

#### Full page ad: \$1,000

6.25 in (width) x 8.75 in (height) with .125 inch bleed

### Half page ad: \$500

6.25 in (width) x 4.375 in (height) with .125 inch bleed

### Quarter page ad: \$250

6.25 in (width) x 2.1875 in (height) with .125 inch bleed

To help adhere to our ATHENA branding guidelines, please use the terms "finalists" or <u>"recipients" and</u> **not** <u>"winners" in any ad text.</u>

If you are interested in purchasing a program ad, please contact Janelle Tassart at <u>jtassart@phoenixchamber.com</u> to secure space.