



**Legislative Kick-Off**January 16, 2025
Heard Museum



# **Sponsorship Benefits**

Join us for an exclusive opportunity to connect with Arizona's most prominent political leaders and business community at our annual Legislative Kick-Off Reception.

The Legislative Kick-Off Reception offers the perfect way to celebrate the start of the session with lawmakers and business leaders, providing an exceptional networking opportunity.

	Gold \$7,500	Silver \$6,000	Bronze \$3,500	Copper \$2,000
Guests invited to General Reception	12	8	6	4
Guest invited to VIP Pre-Reception*	6	4	2	2
Logo or company name listed on event collateral**	Logo	Logo	Listing	
Logo or company name listed on day of event signage***	Logo	Logo	Listing	Listing
Blog post featured on Chamber website****	1 – placed on two social media channels	1 – placed on one social media channel		
Social media mentions during the event	X	X	X	
Verbal recognition from the podium	X	X	X	On-screen only

<sup>\*</sup>Includes drink tickets

<sup>\*\*</sup>Collateral includes the event invitation, event website & registration page.

<sup>\*\*\*</sup> Event signage includes event PowerPoint, sponsor signs at the venue.

<sup>\*\*\*\*</sup> Must be provided to the Chamber by sponsoring organization and subject to approval from the Chamber.



## **Special Opportunities**

Elevate your company's exposure with one of our unique opportunities to support the Chamber's public policy efforts and increase your exposure at Legislative Kick-Off.

## VIP Reception Sponsor | \$10,000

## **Sponsor benefits:**

- Exclusive sponsor of the VIP/sponsor reception taking place prior to the general reception
- Company logo featured on VIP Reception signage at entrances of the reception
- Company logo on pre-event collateral as VIP Reception sponsor
- Recognized in sponsor benefit emails as the host of the VIP Reception
- 15 guests invited to the General Reception
- 15 guests invited to the VIP Reception
- Company logo on day-of event signage
- 1 sponsor-provided blog post placed on two social media channels
- Social media mention at the event
- Verbal and on-screen recognition at the event

#### **Photo Booth Sponsor | \$5,000**

#### **Sponsor benefits:**

- Exclusive sponsor of the photo booth/photo opp station for event attendees
- Company logo featured on photo booth backdrop with GPC logos (if confirmed by November 15, 2024); event photos to be shared on social media post-event
- 5 guests invited to the General Reception
- 3 guests invited to the VIP Reception
- Company logo on pre-event collateral
- Company logo on day-of event signage
- Social media mention at the event
- Verbal and on-screen recognition at the event

## **GPC Public Policy Champion | \$5,000**

#### **Sponsor benefits:**

- Recognized as a sponsor of the annual Public Policy Guide (published in December, distribution of 2400+ at Legislative Kick-Off and via email)
- Company logo included on policy guide
- Recognized as sponsor of bi-monthly public affairs committee meetings
- Logo on agenda, verbal recognition at meetings
- Company logo on monthly Policy in Focus e-newsletter
- Four tickets to General Reception at Legislative Kick-Off Reception
- Two tickets to the VIP Reception at Legislative Kick-Off

## **GPC Public Policy Supporter | \$2,500**

#### **Sponsor benefits:**

- Recognized as a sponsor of the annual Public Policy Guide (published in December, distribution of 2400+ at Legislative Kick-Off and via email)
- Company name included on policy guide
- Recognized as sponsor of bi-monthly public affairs committee meetings
- Company logo on agenda, verbal recognition at meetings
- Company name listed on monthly Policy in Focus e-newsletter
- Two tickets to General Reception at Legislative Kick-Off Reception

#### **GPC Public Policy Advocate | \$1,500**

#### **Sponsor benefits:**

- Recognized as a sponsor of the annual Public Policy Guide (published in December, distribution of 2400+ at Legislative Kick-Off and via email)
- Company name included on policy guide
- Two tickets to General Reception at Legislative Kick-Off Reception