



GREATER PHOENIX
CHAMBER

EXCELLENCE IN **BUSINESS** AWARDS

Celebrating excellence in business
June 18th, 2025



Event Description: Since 1987, the Greater Phoenix Chamber has honored outstanding businesses throughout the Greater Phoenix area with our esteemed awards programs. In June 2025, we are excited to launch the Excellence in Business Awards—a new platform dedicated to recognizing the best businesses in the Valley.

The Excellence in Business Awards (formerly known as the IMPACT Awards) celebrates small, mid-sized, and large private companies, along with publicly held businesses and nonprofits, that are making remarkable contributions to Arizona. These companies excel in driving economic growth and business leadership, demonstrate a commitment to community impact and social responsibility, and foster excellence in workplace culture.

Be part of the celebration honoring these extraordinary companies!

*2025 finalists will be announced in Spring 2025

	Presenter SOLD	Category (4 available) \$12,500	Platinum \$10,000	Gold \$7,500	Silver \$5,500	Sentinel (2 available) \$4,500	Bronze \$3,500	Copper \$2,000
60-second video	X							
Sponsor Remarks	X							
Opportunity to present category award		X						
Exclusivity by industry	X							
Representative to serve on selection panel*	X	X	X	X	X		X	X
Table of ten (10)	4	2	2	1	1	1	1	1
One (1) seat at a Chamber VIP table	X	X	X					
Ticket(s) to the Nominee Reception	8	6	4	4	2	2	2	2
Sponsor-provided ad in the printed event program**	Full Page	Full Page	Half Page	Quarter Page	1/8 Page			
Opportunity to host Sentinel Award recipient						X		
Logo or company name listed on event collateral***	Logo	Logo	Logo	Logo	Listing	Listing	Listing	
Logo or company name listed on day of event materials****	Logo	Logo	Logo	Logo	Logo	Logo	Listing	Listing
Social media mentions during the event	X	X	X	X	X			
Recognition during event program	Verbal & On-Screen	Verbal & On-Screen	Verbal & On-Screen	Verbal & On-Screen	Verbal & On-Screen	Verbal & On-Screen	Verbal & On-Screen	On-Screen only

*Representatives must be mutually agreed upon by both organizations.

**Must be provided to the Chamber by sponsoring organization and subject to approval from the Chamber.

***Collateral includes the event invitation, event website registration page.

****Event signage includes event PowerPoint, sponsor signs at the venue.

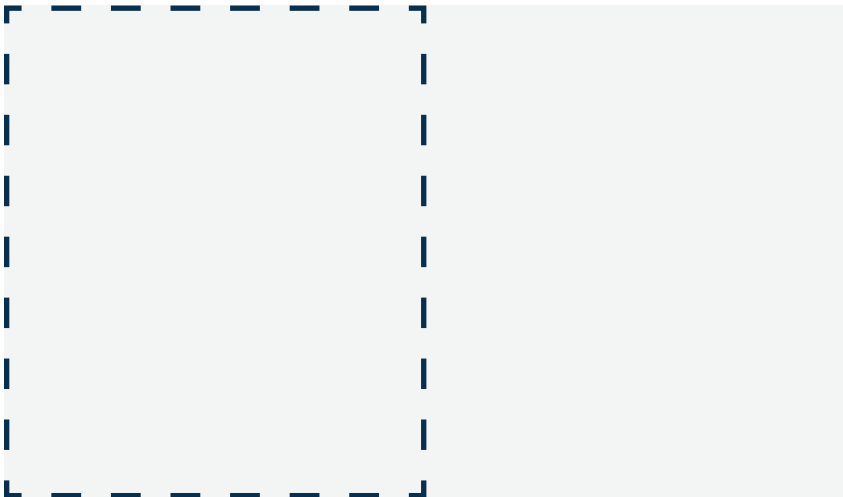
Program Ad Purchase Options

You have the opportunity to purchase an advertisement in the Excellence in Business Awards program that attendees will receive the day of the event (350+ attendees). Ad purchases must be confirmed by **Friday, May 2nd**. Artwork must be submitted by **Friday, May 9th**.



Full page ad: \$1,250

9 inches (width) x
5.25 inches (height)
with .125-inch bleed



Half page ad: \$750

4.5 inches (width) x
5.25 inches (height)
with .125-inch bleed



1/8 page ad: \$500

1.125 inches (width) x
5.25 inches (height)
with .125-inch bleed