



Could your company's marketing use a boost?
We're here to help!

IN THIS PACKET YOU WILL FIND:

- Website advertising
- Social media advertising
- E-news advertising
- Direct mail advertising

Marketing your business through the Greater Phoenix Chamber is a cost-effective way to increase your brand awareness and attract new customers. The Chamber's marketing and advertising opportunities are tailored for business-to-business needs and provide our members with a variety of affordable marketing vehicles. As the largest Chamber in Arizona, our powerful reach can transform your marketing to target your audience. Look to the Greater Phoenix Chamber as an integral component of your marketing strategy!

Social Media Advertising

Share your upcoming event, corporate news or acquisition announcement through the Chamber's social media channels! The Greater Phoenix Chamber's social media channels boast more than 40,000 followers — and counting. The Chamber's Facebook page, X handle (formerly Twitter), and LinkedIn page reach journalists, thought leaders and decision makers around Phoenix and across the country.

SOCIAL MEDIA OPTIONS

Members:

One FREE post on X (formerly Twitter) and your choice of Facebook or LinkedIn.

Members:

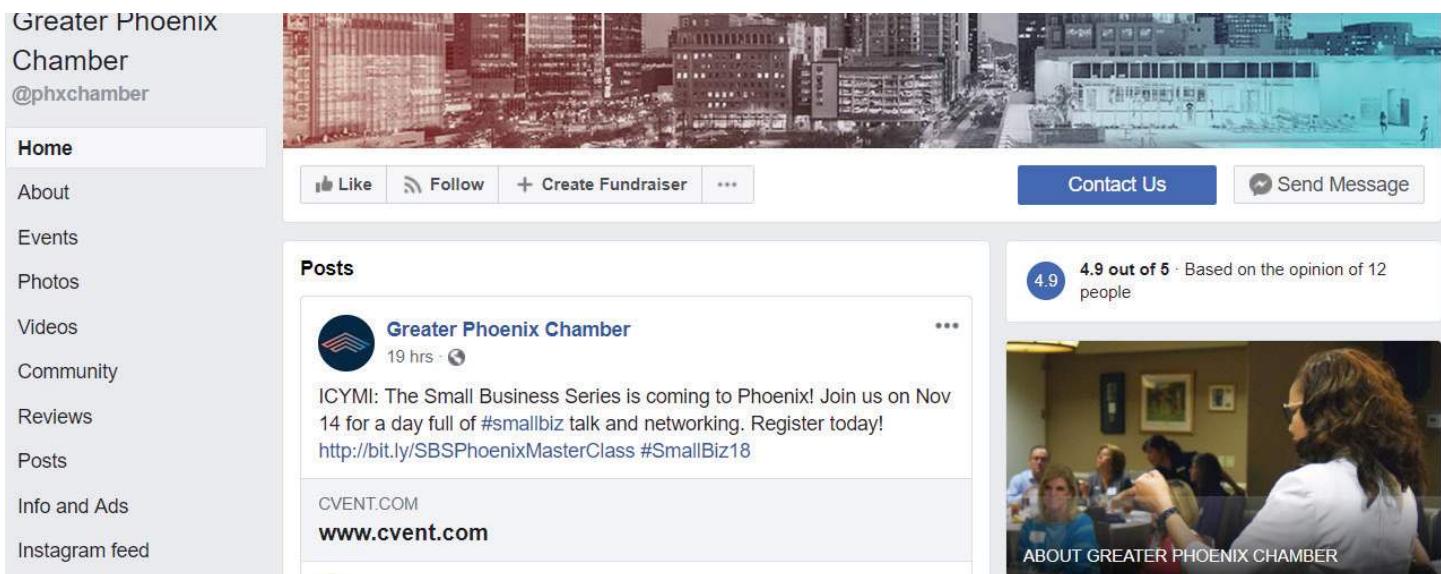
Three posts on X (formerly Twitter) and your choice of Facebook or LinkedIn (\$1,000).

Nonmembers:

ONE post on your choice of X (formerly Twitter), Facebook or LinkedIn \$500.

GUIDELINES & PARAMETERS

- Maximum 150 words
- Maximum 2 emojis
- Maximum 1 post per month per platform
- Maximum 1 photo included with each post
- Please include which social media channels you want us to tag



The screenshot shows the official Facebook page for the Greater Phoenix Chamber. The page header includes the chamber's name and a profile picture of a city skyline. Below the header, there are navigation links for Home, About, Events, Photos, Videos, Community, Reviews, Posts, Info and Ads, and Instagram feed. The main content area displays a post from the chamber's account, a review with a 4.9 rating, and a photo of a networking event.



@phxchamber



@phxchamber



@GreaterPhxChamber



@phxchamber

To purchase advertising, please contact Brittany Moore at bmoore@phoenixchamber.com | 602.495.6484

E-News Advertising

The Greater Phoenix Chamber's robust online presence includes a series of targeted e-newsletters. Due to the demand for placement within our newsletters, the Chamber requires a one-month notice for inclusion in e-newsletters. There are two advertising options within the Chamber's newsletters (with the exception of upcoming events):

CONTENT ADVERTISEMENT*

Member rate per placement: \$700

Nonmember rate per placement: \$1,300

Text: 50 words

Image: 1600x900 JPG or PNG file with destination URL

IMAGE ADVERTISEMENT*

Member rate per placement: \$700

Nonmember rate per placement: \$1,000

Image ad specs: 1080x1080 JPG or PNG file with destination URL

Banner ad specs: 1500x272 JPG or PNG file with destination URL

E-NEWS AD PLACEMENT

Banner Ad



Content Ad



Image Ad



E-NEWS OPTIONS

BizBuzz

Sent once a month on Monday, this email provides a quick overview of what's happening at the Chamber and in the community. Packed with information, it's a quick read that reaches over 5,000 business members.

Viewer Reach

5,300

Policy in Focus

Sent the last Thursday of the month, this email is targets businesspeople interested in the Chamber's public affairs efforts, local policy activities and issue updates.

3,100

Valley Young Professionals

Sent the second Tuesday of the month, this email targets young professionals between the ages of 25–39 interested in business networking and leadership development. This email includes upcoming VYP events, featured articles, and special member offers.

2,900

Women in Focus

Sent the third Thursday of the month, this email features business women in our community, leadership tips, and information about our upcoming monthly Professional Women's Alliance luncheon.

3,500

Direct Mail Advertising

Print is not dead, and the Chamber offers a variety of avenues for direct mail marketers to get their message in front of thousands of Valley businesspeople on a regular basis.

INVOICE MAILERS

Take advantage of the opportunity to reach potential customers by including your pre-produced, 3.5" x 8.5" marketing piece in our monthly invoice mailings.

We require 250 pieces delivered to us no later than two weeks prior to the first day of the month, and only after we have approved a proof of the piece to be inserted.

Chamber members: \$1,000

Nonmembers: \$1,500

The advertisement features a blue header with the text "PRO-BUSINESS | PRO-ARIZONA". On the left, there is a logo for "PAC POLITICAL ACTION COMMITTEE" with "GREATERO PHOENIX CHAMBER" above it. The main text on the left reads: "With more than 40 years of experience in vetting candidates and issues, the Greater Phoenix Chamber is your advocate at every level of government." The center section contains the text "IN THE PAST THREE YEARS: 110 CANDIDATES ENDORSED | 93% OF ENDORSED CANDIDATES ELECTED". Below this, the website "phoenixchamber.com/pac" is listed. On the right, there is a large dollar sign icon and the text "Support pro-business candidates and more with a minimum donation of \$10 or more!".

Website Advertising

Our website welcomes an average of 24,000 visitors per month. Website advertising offers exposure to Chamber members, decision makers, the business community, researchers, media, visitors to the Valley, and those relocating their businesses to Greater Phoenix. Consider strategically placed website advertising and get your message in front of these potential customers.



The Greater Phoenix Chamber Website was ranked #1 for 25 Best Arizona Business Blogs and Websites in 2025 by Feedspot!

WEBSITE SIDEBAR AD

Page views per month:

- Home: 2,600
- Events Calendar: 2,800
- Join: 500
- Business Directory: 775

Member rate per month: \$1,000

Nonmember rate per month: \$2,000

Member rate per 3 months: \$3,000

Nonmember rate per 3 months: \$5,000

Specs: 375x375

JPG or PNG file with destination URL

The screenshot shows the Greater Phoenix Chamber website's "About Us" page. The sidebar on the right contains a red-bordered advertisement for "FRANCHISE OPPORTUNITIES IN PHOENIX" with a "Deep Incentives Available" banner and a "baskin robbins" logo. The main content area features a banner with the text "PROMOTE REGIONAL PROSPERITY, SERVING AS A CATALYST FOR ECONOMIC VITALITY AND STRONG COMMUNITIES". Below the banner, sections for "Vision" and "Core Values" are visible, along with a "We Learn..." section and a "We Lead..." section.

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Page views per month:

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- Join: 500
- Business Directory: 775

Member rate per month: \$1,000

Nonmember rate per month: \$2,000

Member rate per 3 months: \$3,000

Nonmember rate per 3 months: \$5,000

Specs: 375x375

JPG or PNG file with destination URL

About Us

About Us

**PROMOTE REGIONAL PROSPERITY,
SERVING AS A CATALYST FOR ECONOMIC
VITALITY AND STRONG COMMUNITIES**

Vision

The Greater Phoenix Chamber will be recognized as the most respected, collaborative and influential member-driven business association in Arizona.

Core Values

We Learn...

To adapt to a rapidly changing and constantly growing environment.

We Lead...

With integrity, accountability and purpose, embracing diversity and inclusivity.

We Collaborate...

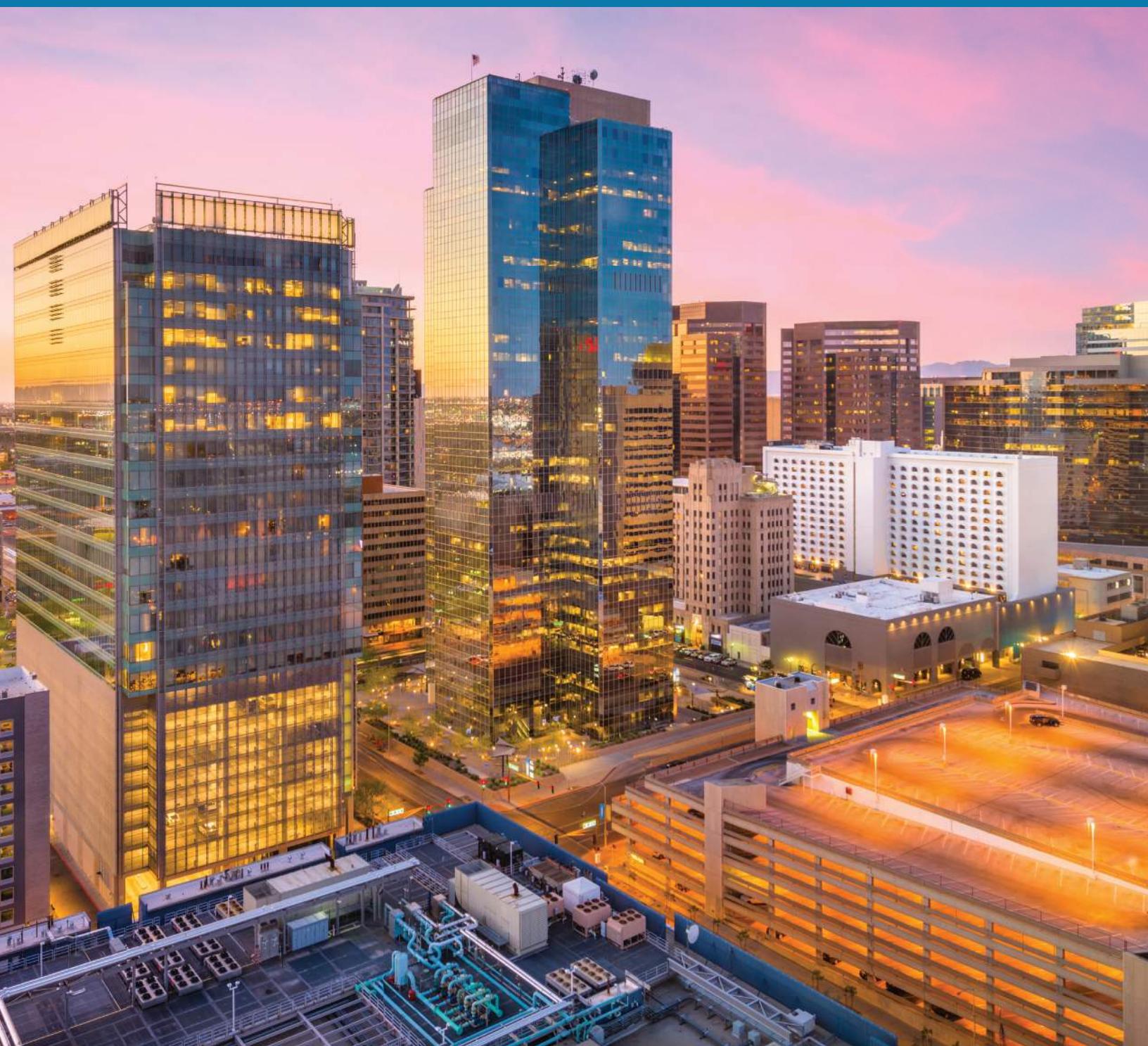
To leverage and build upon the work of others, strengthening our collective impact.

About Us

Meet the CEO

History

Let us build a customized marketing plan for you!



Questions about marketing with the Chamber?
Please contact Brittany Moore at bmoore@phoenixchamber.com | 602.495.6484